

## ZRII FREE REPORT

Chances are you've recently been asked to look at the money making opportunity called Zrii. It might possibly sounds like a scam, especially since you've never heard of the company before. Let me guess, it sounds too good to be true, just buy some product and refer others to do the same and as the trend continues you can make a lot of money.

Perhaps you are new to network marketing. Maybe you've tried your luck with it a couple of years ago and it didn't work and now you want to try again. Fact of the matter is, if you don't understand how important network marketing recruiting is for your future success, you will jump from one program to the next without ever being successful.

In an ordinary affiliate program, you are personally responsible for all sales. You will not make any money if you don't generate any sales. Your affiliate commission will be solely determined by your own marketing efforts. However, with network marketing you get a commission not only on your sales, but on that of everyone else in your organization or down-line (the people you have introduced to the company, plus the people they have in turn introduced, and so forth). Therefore, your income in a specific month no longer only depends on your personal sales efforts alone.

In many cases, the parent company will pay you a commission up to ten people (levels) down. The commission you receive on your own sales might be quite small since it is split among everyone in the network, but this is compensated when you're receiving commission on sales from everyone below you, too.

### **Congratulations! You Want to Be in Business for Yourself!**



Network marketing is a proven strategy for people trying to start a business of their own. Yet, in the planning stage you should not rush into decisions before finding the best product to promote, and learning about the commission plans and the initial investment required. If you work with a

Trust worthy company and you believe in the Product, it is much easier to start a network marketing home business. Network marketing training is not something you learn about from books.

If you want to really have success in your new network marketing business, then you must learn the sponsoring secrets of the top producers in the industry. If you want to have any type of success you must learn how to effortlessly recruit new reps into your business every day. By learning how to sponsor you'll be able to build a large team of distributors. And that is, after all where the big money comes from; in the sales made by the team, not by you personally. Therefore, if you cannot sponsor anyone you will not have a team to earn from.

Start your new business by creating a business plan so that you have specific guidelines to follow. The combined online and offline promotion seems to be the most advantageous of all. First of all, with online activities you will no longer rely on the embarrassing recruiting methods associated with network marketing. You won't have to convince anyone to join your product presentations anymore

### **Should You Join ZRII?**



If you are considering joining Zrii you must not make any hasty decision based solely on the thought of quickly making a lot of money. If you decide to become a distributor for Zrii, it will become important for you to learn how to Market your opportunity. There are many different strategies that are all effective. However, what works for one person may not work for the next. You will most likely be taught from your sponsor how to market to those people you already know, your warm market. This is a good starting point and may possibly allow you to recruit a couple people. However, if you truly want to succeed on a large scale you will need to learn how effectively sponsor new people effortlessly and frequently.

With the ZRII business opportunity, you're taught to 'POINT' not PRESENT. You don't have to sell or convince anyone to join your product or presentations. With the numerous ZRII training support tools; in the form of webinars and conference calls, all you do is POINT your prospect to one of these effective resources. The presentation is done for you.

As you present the Zrii opportunity to your warm market list, you must realize that you will eventually exhaust that list. This is where it is important to learn different marketing strategies. Some include passing out business cards, fliers, and the three foot rule, where you introduce your opportunity to anyone within three feet of you. Although these strategies all work, those tactics are not the best way to be spending your time. When you run out of family and friends to pitch to, the best way to prospect your cold market is through the internet. If you think about it, almost everyone is online and so there are many more People you can reach at once utilizing some proven methods.

Network marketing recruiting has become an art in the extremely competitive times we live in. You have to understand that you can't simply bombard people with sales talk. You first have to give something of yourself before you can ask for something in return.

Internet and network marketing are great together. Network marketing used to have a bad reputation because marketers spent most of their time convincing their friends and relatives to join their business. Today, thanks to the Internet, a revolution has occurred and you no longer have to organize house parties and presentations to catch an audience or address total strangers at the supermarket. With a good web site and/or internet presence you can now have people join your business without having to do anything offensive or unpalatable to you.

The appearance of the internet during the mid-nineties had a huge impact on the lives of network marketers. If you sign up with a network marketing program that is fully web-based, you can literally recruit members anywhere in the world. However, there are a few things that you should never use the internet for. One of the few things you should never do is attempt to recruit overseas members by sending out bulk spam emails. Emailing someone you don't know is called 'spam' and you could not only be banned, but ruin your reputation as well.

The way to effectively use the internet in your recruiting efforts is first to become known that you are out to help people, and you're Not just trying to get them to sign up for your network marketing opportunity. That means that you have to be prepared to give some of your time and expertise to others at no charge. You should, as an example, join one or more of the many online discussion forums for network marketers and go out of your way to assist people who are unfamiliar with how network marketing works. By really helping others, they will learn to trust you and when they are ready to sign up with a program, you are a much more likely candidate than otherwise.

If you are at all able to do this, then you should get your own website or begin writing a newsletter. Share everything you know about internet marketing with others for free. Give them the opportunity to sign up without any charge for your marketing tips or newsletter and fill that newsletter with quality content. This serves two goals; you will stay in contact with a potential lucrative client base and you will build up a reputation as someone who wants to help people.

## Can You Be Successful With ZR11?



Finding a system to funnel your leads through and effortlessly recruit them into your opportunity will be the key to your success. The best network marketing company to work for is the one that corresponds to your needs of development. The choice of the company greatly influences your chances of being successful and generating a rewarding income. Yet, you have to keep your eyes open and be very alert to reading the market signs. Weight loss is currently the biggest market niche. And although it has the most competition...it also carries the biggest financial reward for you.

If you decide to use the internet and design a web site to support your marketing efforts, you will need to adapt all your strategies to this kind of promotion. Your main goal will be to get good traffic. You can get more visitors by using attractive banners with ads, generating back-links and writing press releases. The internet is the best resource to learn how to accomplish these techniques. It's really not as hard as many believe it to be, and that's why there's not much competition. Many people believe that you have to be a technical guru to be successful online, but it isn't true. The golden rule here is to provide quality content. If you want your business to be successful then you have to expose it to others and get people interested in your products.

## Lead Generation Strategies



To be a success in any network marketing business it is tremendously important to learn how to generate your own leads. There comes a time when representatives won't have others to share their products and business opportunity with. Depending on that individual and their current group of contacts, it could either be exceedingly fast or it might take some time. Either way, that

list will eventually run out unless you're doing something to generate new leads day by day. Once you realize how to do this you will then turn out to be extraordinarily successful.

If you are involved at all in the network marketing industry you have to figure out how to succeed. MLM success can be defined differently by many people based on individual goals, desires, and aspirations. No matter what your definition of MLM success is, it will all come down to making money by selling product and sponsoring more reps.

Network marketing depends on lead generation, because this is the premise of sales. An MLM network marketing lead is a prospect, which means that he/she may become either one of your representatives or one of your customers. The need to generate leads pushes people to all sorts of strategies, and there are well established programs that have been used and re-used over the years. At one point in time, you may have been called by someone asking you to join a presentation or a party where you're introduced to a number of products or a company to work with.

More recently, social networks like Facebook or Twitter seem like a great way to find a new MLM network marketing lead with old friends or colleagues. Interest-based groups are those that you need to target primarily. You are thus one step away from activities in networking and marketing with groups that meet on social networks. This gives you the chance to communicate with other members and not only generate good network marketing leads, but also share marketing opinions, ideas and techniques.

Mention must be made that lead generation is not easy, and it takes time, effort and perseverance on your part before you can call it a success. It thus, becomes important to be able to determine whether one of the people you chat with is a future network marketing lead or you are just wasting your time. Prospecting can seriously change the course of your business, and the money flow into your bank account. You can't expect any money if your number of prospects is very low. Success shows only when you operate the necessary changes or take important decisions for your business.

Thus, you have to considerably improve your email system. Get organized so you can automatically communicate with prospects, particularly as your list of contacts increases. Then you may have to implement a management program. Search for the network marketing lead strategies that will make your work efficient.

Be patient, even if you want to build your business quickly. Everybody wants that. Create a good web site, optimize it for search engines and provide quality content to your readers: these are the best ways to increase your traffic and consistently generate leads. In time, if your visitors keep returning to your web site, it will be much easier for you to convert them into buyers or representatives in your business.

## **Recruiting Secrets Exposed**



Be open to changes when the traditional ways of attracting network marketing leads seem to fail you. There is a point of no coming back when relatives, friends and acquaintances can no longer help you run a profitable business. Before launching your business, make sure you act on the basis of expertise and the ongoing support from a highly reliable parent company.

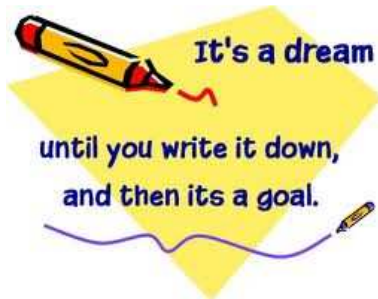
Health maintenance and weight loss supplements are in high demand at the moment. If you believe in such products and you think you can promote them successfully then you should get started right away, there's tons of money to be made. Think of the best ways to attract network marketing leads on the internet. Your business efforts find a real finality online. Hence, in order to get good network marketing leads you have to improve your opt in strategies and overall conversion rates.

Stop seeing your new leads as the results of your daily activity; they are a part of it, but just like you and me, they are human beings with a Frame of mind of their own. Therefore, the system you implement should rely on strong persuasion strategies, no matter if it is for creating new representatives for your business or for generating new sales. Make sure that your prospects are receptive and serious about their success. We should also point out the fact that there are companies that trick people into becoming leads.

There are those businesses that try to sell network marketing leads to new marketers eager to make money overnight, and they'll sell the same listings dozens of times. This means that you and your competitors are approaching the same prospects. There is neither profit nor efficiency in such strategies. Your down-line representatives will only be profitable if you train them well, and you should be aware of this before you start working in the network marketing system.

Try building your business yourself by replicating your goals, standards and strategies in your new down-line representatives. Such is the ideal collaboration, but it's difficult to achieve if there is not enough motivation in your people. Network marketers have most to gain from the internet, and the opportunities that the internet provides should not be wasted.

## Setting Goals For Your New Business



Goal setting is very popular and done by a lot of people. The purpose of setting goals is so that you can achieve a specific desired result in a specific time frame. Everyone sets goals for different reasons and they're always based on specific individuals and their circumstances in life.

There are a lot of different types of goals you can put in place for yourself. Some of the common ones are financial, health, spiritual, & family. These are all important goals that you should try to succeed at. However, most people will fail and never see the final result of their goals. They quit before they get there. Don't be one of these persons and never get discouraged when someone quits your organization. Chances are it's for the best because they would have never contributed to your monthly cash flow anyway.

The type of goals that you should set will be a determination of your own life and where you are at that point. No matter where you are, you should always be setting goals that will allow you to have success and better your life. If you want to better your financial situation, you should set a goal and a deadline of when that goal will be achieved.

When setting goals for yourself you should also have someone that you are accountable to. This person can be someone that will not let you fail. It could be a friend, spouse, or even a colleague. When you have someone that you're accountable to, then you will be more likely to succeed and achieve the desired results that you want. This person will help you stay on track and be focused. Remember, if this were easy.....everyone would be successful.

## **10 Tips To Great Wealth And Success**



**1. Goal Setting.** You must set large goals for yourself. You must set these large goals for yourself so that you have a reason or a “why” as to keep building your business daily. You must “Go big or go home.” The bigger your goals are, the bigger your results will be. If you set lower goals for yourself, you will never achieve results larger than those small goals.

**2. Personal Development.** You must always be listening to audio recordings or reading books on personal development and building yourself as an individual. The topics should include, but are not limited to: self-confidence, personal philosophy, and mindset. Your business cannot grow if you do not grow as a person.

**3. Who You Associate With.** You need to be around people who lift you up and are a positive influence. Your business will have poor results if you are always around people who degrade you and bring you down.

**4. Make A Schedule.** You need to make a daily and weekly schedule for yourself and your business and follow through on it. If you do not have a schedule in place, you will more likely put off the work you need to do to build your business.

**5. Get Started Now.** Many people stay in the learning and discovery phase forever. You need to step out of that and actually get to work! Take action! Ready, Fire, Aim! Success follows action, not learning or preparing to get started. Your business will not build itself, you need to actually put some effort into it and it will grow.

**6. Be Coachable.** Especially when you are very new to the business, you may not know very much and must be coachable and willing to learn from others who know what they are doing and have had success. This will help you grow your business. Those who have had more success than you have already been in your shoes and know the mistakes you will make. They can help you avoid mistakes and succeed faster.

**7. Sponsor Constantly.** Your success is also dependent on your ability to continually recruit new representatives into your business. Many people sponsor just a few people and fail. For various reasons they stop sponsoring after the first couple people (if they even get that far) and because of that, they do not see success because ‘momentum’ does not happen for them.

**8. Lead By Example.** You need to be a leader to those that you do sponsor. People have a tendency to follow. Whatever you do in your business, your recruits will do the same. So, step up, be a leader, follow these tips for the success of everyone.

**9. Duplicable System.** You need to have a marketing and lead generation system in place that will allow your recruits to effortlessly replicate your efforts. A simple system is important so that it is easier to use and understand. Your personal success will be based on the results of those you recruit.

**10. Be Patient.** If you think success will be immediate, then you are just kidding yourself. This is a business and it takes time to grow and reach your goals. This takes time, work and effort. It does not happen overnight. Patience is important. Do not give up, just keep plugging away and success will come.

By following these success tips, you'll see some great results in your business rather quickly. Keep in mind that you must constantly be applying each of them. A '*once and done*' on these tips will not let you have success. Keep thinking about your goals, keep applying the tips and you can succeed. Constant utilization of each of these tips will be important to your success

Any action you take must be immediate. You will not have success in life if you do not take action now and begin your journey. Begin working your way to achieving your goals now.

DO NOT WAIT!

Success is only a decision away!

